

FOR IMMEDIATE RELEASE

Outstanding Service Earns National Award

Atkinson, NH - 6/25/2007 - Professional Answering Wins ATSI Award of Excellence

Professional Answering of Charleston, SC has been honored with the exclusive 2007 Award of Excellence for the second consecutive year. The award is presented annually by the Association of TeleServices International (ATSI), the industry's trade association for providers of telecommunications and call centre services including telephone answering and message delivery. Professional Answering was presented the award at ATSI's 2007 Annual Convention held at the Antlers Hilton Hotel, Colorado Springs, CO.

After six months of intensive testing, an independent panel of judges scored call-handling skills such as courtesy, response time, accuracy and overall service to their clients, the cornerstones of the call management industry. If a company scored 80% or better in ALL categories, they are presented with the coveted Award of Excellence.

"Participation in the Award of Excellence program and winning of the award shows the commitment and dedication of our members towards achieving Service Excellence in their business," states ATSI's President Ray Shaw.

Now a two-time winner, Professional Answering earned the Bronze Award for two consecutive years. ATSI extends its congratulations to the staff of Professional Answering on their proven quality service to their customers.

About ATSI

The Association of TeleServices International was founded in 1942 as a national trade association representing live answering services. ATSI now encompasses companies across the United States offering specialized and enhanced operator based services including: call centers, contact centers, inbound telemarketing (order entry), paging, voice messaging, emergency dispatch, fax, and internet services among others.

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